



# Dian-oideas na Gàidhlig Gaelic Intensive Immersion

## Program Guidelines

### Application 2020/21

#### Send completed application form to

Kelly Schlay [Kelly.Schlay@novascotia.ca](mailto:Kelly.Schlay@novascotia.ca)

#### or to:

Gaelic Intensive Immersion Program (A Gaelic Cultural Activities Support4Culture Initiative)

In person/courier:

1741 Brunswick Street, 3rd Floor  
Halifax, NS B3J 3X8

By regular mail:

PO BOX 456  
Halifax, NS B3J 2R5

#### Introduction

**Dian-oideas na Gàidhlig** | Gaelic Intensive Immersion (A Gaelic Cultural Activities Support4Culture) initiative, administered by The Office of Gaelic Affairs is a program designed for organizations that support Gaelic language acquisition and use through a method referred as to Gàidhlig aig Baile (GaB) | Gaelic in Community.

GaB focusses on bringing learners to speaking and understanding Gaelic language by:

- Conducting everyday activities, games and conversation in a total Gaelic language immersion environment
- Recreating the way a child learns their first language
- Delivering programming with the assistance of highly fluent instructor(s)
- Carrying out activities with the help of non-verbal communication, props and repetition.

#### Program Goals

- Support the Department of Communities, Culture and Heritage's mandate; responsible for contributing to the well-being and prosperity

of Nova Scotia's diverse and creative communities through the promotion, development, preservation and celebration of our culture, heritage, identity and languages, and by providing leadership, expertise and innovation to our stakeholders.

- Support The Office of Gaelic Affairs' mandate which is to tell the story of Nova Scotia Gaels by supporting the reclamation of Gaelic language, culture and identity in the province, assisting in the building of capacity in Gaelic heritage communities in an effort to enhance social and economic contributions; to honour, acknowledge and archive Nova Scotia's remaining Gaelic tradition bearers; and to facilitate learning, awareness and sensitivity programs that build greater appreciation and understanding of Gaelic language, culture and identity, and providing expertise, resources and support to strengthen partnerships with Gaelic community stakeholder groups and members, government departments and agencies, and international partners in other Gaelic regions.
- Develop the Gaelic language proficiency of more Nova Scotians so that there can be greater promotion of Gaelic language and its cultural arts and expression within communities
- Expand enrollment in mentoring programs such as Bun is Bàrr, Daltachas, Stòras a' Bhaile, Na Gaisgich Òga and any other Gaelic language and cultural mentoring programs conducted in the province
- Enhance growth opportunities by using innovative approaches to program development and delivery
- Increase support to diverse communities and to local Gaelic communities

### **Activities Assisted**

Under Gaelic Intensive Immersion Program, government supports requests that:

- Demonstrate efforts to collaborate with other Gaelic individuals, groups, organizations, communities and groups of interest in local community
- Invite local native Gaelic speakers and any secondary bilingual speakers to participate
- Involve community events or gatherings or attendance at existing ones, such as local dances; visits to local stores and businesses to



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partake in everyday activities, i.e. shopping, dining and other applicable community-based activities.

- Support and bolster diverse communities, including Nova Scotia's Gaelic community and geographic/local communities
- Offer increased opportunities for communities to engage in language and cultural heritage activities;
- Build capacity and commitment of local communities to acquire and use Gaelic language and gain greater understanding, appreciation and awareness of Gaels' cultural arts, expression, and identity;
- Demonstrate plans and efforts to investigate alternative funding options for immersions, i.e. Municipal and Federal Government funding and/or charitable and non-charitable donations

Fund-raising events, capital building/development and equipment purchases are *not* eligible for support.

### Eligibility

An organization may be eligible if it:

- Is a registered not-for-profit organization;
- Operates for community language and cultural heritage benefit; and
- Provides programs or services that serve the organization's membership and that have a positive impact on the broader community

### Level of Funding

The department's contribution will not exceed 75% of project costs and will not normally exceed a maximum of \$6,000.00.

Depending on the volume of requests some projects may receive less than requested funding amount.

The value of in-kind contributions can be included in the revenues and expenses if they are for goods and/or services essential to the project.

### Application Procedure

Prior to applying, interested organizations are asked to contact the Office of Gaelic Affairs to discuss their proposed Gaelic Intensive Immersion and the requirements for applying before completion of the application form.



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It is recommended that those preparing the application involve other members of their organization and community partners in the process of developing and writing their application.

Completed application forms must be signed, by the chair of the organization, and dated. Applications can be delivered by hand, courier, e-mail or fax.

### **Application Deadlines and Activity Start/End Dates**

Activities can start no earlier than the effective date and must have a defined start and finish dates, which are determined by the amount of work needed to finish the activity.

### **Application Assessment**

Activities will be assessed by their ability to support the goals of the Gaelic Intensive Immersion Program as stated on page one and the following:

- Demonstrates collaboration and use of creative, innovative approaches to program delivery, incorporating effective best practices for language acquisition and use
- Incorporates flexibility in the delivery of immersions
- Provides accessibility to and participation in programs and services that support diversity and social equity
- Enhances capacity and opportunity within Nova Scotia's cultural and heritage community
- Involves additional funding partners, public and private.

All applications will be reviewed by Office of Gaelic Affairs Staff who will make recommendations for funding to the Minister of Gaelic Affairs and the Department of Communities, Culture and Heritage.

### **Program Evaluation**

Success of the Gaelic Intensive Immersion Program and the activities it supports will be measured via review of evaluation forms completed by funded organizations following the conclusion of their activities.



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Funded organizations are requested to conduct regular check ins with Gaelic language speakers enrolled in programs to determine efficacy of program and speaker progress. A Gàidhlig aig Baile lesson plan, review and check-in resource will be provided to organizations to assist Gaelic language instructors.

Gaelic Affairs division is looking to achieve the following outcomes:

- Increased participants acquisition and use of Gaelic language.
- Increased access to language, cultural and heritage resources and participation in related activities.
- Increased sharing of resources and practices among language, culture and heritage organizations.
- Greater understanding and awareness of the value of language and cultural heritage.
- Increased investment in events and projects to facilitate greater capacity
- Recognition of Gaelic Nova Scotia individuals and organizations as creative, innovative.
- Opportunities to experience how Gaelic language and culture are expressions of the diversity of Nova Scotia's diverse communities.

### Notification of Results

Applicants will be informed of funding decisions by letter.

### Payment and Conditions of Funding

Applicants which are approved for funding will receive a letter outlining the terms and conditions of funding. Funding recipients must meet the following conditions:

- Payments are made in the name of the organization or group shown as the applicant on the application form. Payments cannot be made to individuals.
- Funds must be used for the activity as described in the application.
- Gaelic Affairs must be notified **in advance** of any changes in the activity, including start and end dates, location, or any other significant changes.



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- Applicants who do not receive the amount they requested may be required to submit a revised budget based on the approved amount.
- If the project is not undertaken after payment of the funds has been issued, the recipient must return the funds to the department.
- If the project generates a surplus of revenues over expenses recipients may be required to return surplus funds to the department.
- Recipients of program funding must submit a final report within 60 days of the project end date.

**Please note:** if the **final report** becomes overdue, no funds can be released for any subsequent grant approved through either the departmental or Arts Nova Scotia's programs until the overdue report has been received.

The Province of Nova Scotia's and Support4Culture's support must be recognized as outlined in the "Requirements for Acknowledging Funding" which accompany the Terms and Conditions letter. Funding recipients are subject to provincial audit. Please retain all receipts.

#### ***For information and/or questions on guidelines and application***

**Lewis MacKinnon**

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**Fax: (902) 424-0710**

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